

KRANTI ARDHI

LIGHTING DESIGNER & TECHNICAL DIRECTOR

(SOFTWARE ENGINEER - (MCA) IIT & WBUT)

LUMINEX DESIGN

MEDIA TECH

www.krantiardhi.com

www.luminexdesign.in

www.akmediatech.com

krantiardhi@gmail.com

luminexdesign@hotmail.com

+91 8820099048

ABOUT ME

Media Artist Lighting Designer, Technical Director & Technologist “Kranti Ardhi” (AK) creates works that combine technology, popular culture, lighting and visuals. His career Professional Experience of more than 11 years spans Multimedia Company in Shows, Events, Product Launches, Theatre, Entertainment & IT firms where he has crafted innovative lighting Designing & solutions for a diverse array of Shows. His innovative approach and technical proficiency ensure that each event is not only visually captivating but also seamlessly executed. Kranti's career reflects a commitment to pushing creative boundaries and leveraging technology to enhance the audience experience, making him a valuable asset in the world of events and entertainment.



WORK PROCESS

My project process involves concept development, technical planning, design implementation, and seamless execution, ensuring a visually impactful and efficient outcome.



R&D

Initiate on-site R&D to develop the project, ensuring innovation, testing, and adaptation for successful outcomes and practical implementation.



Plotting & Design

Crafting concise plot design: Outline narrative structure, character arcs, and key events to guide compelling storytelling and engagement.



Pre-Production

Plan and execute pre-production design, detailing, resources, and strategies to ensure seamless project implementation and desired outcomes.



Show Run

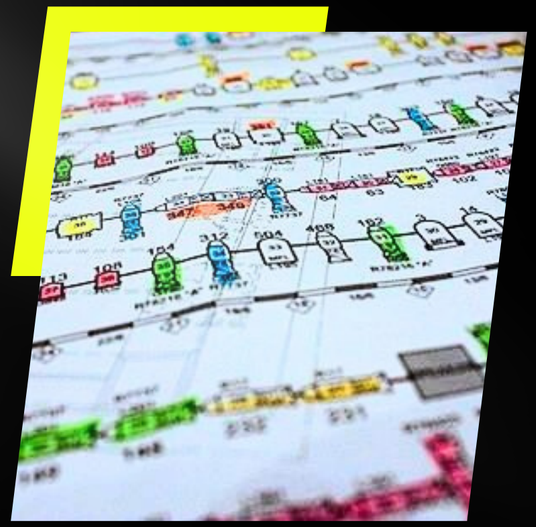
Implementing project on-site: Coordinate teams, manage resources, monitor progress, and overcome challenges for timely and successful execution.

EXPERTISE IN TECHNOLOGY



LIGHTING DESIGN

Lighting Designing | Corporate Events | Shows | Tv | Product Launch |Concert | Architecture Lighting | Pixel Light Design



PLOTING-3D RENDERS

Lighting Plotting | 2d Plotting | 3D Plotting | Visual Renders | 3d Rendering | Visuazation | Mockup |Pre-Programming



PRE-PRODUCTION

Lighting Timecode | Remote Lighting Production | Remote Operating | fixture Making | Pixel Light Production



WEB/APP/GRAPHIC

Web design | App Design | Visual Design | Graphic desing | Video Production | IT Infrastructure

SOME OF KEY PROJECTS

- *The Odyssey Global Premiere Tour-Mumbai 2026*
- *WABS Meta Summit 2026*
- *Mercedes-Benz S-Class Launch 2026*
- *AWS Summit (Biggest Tech Summit) 2026*
- *HUL (Hindustan Unilever Limited) SC Conference 2026*
- *Birla Naira building skyscraper architecture Lighting Design 2026*
- *Mercedes-Benz V-Class 2026*
- *Netflex Stranger Things - Installation & Architectural Lighting 2026*
- *IPL opening Ceremony-Kolkata (2025)*
- *H&M lollapalooza india (2025)*
- *Yezdi Bike Launch 2025*
- *Maruti Suzuki SUV Cars Launch 2025*
- *Nutanix .NEXT On Tour Mumbai 2025*
- *Tata Sierra Launch 2025 (Mukesh Mills) Milestone Launch*
- *TOIFA AWARDS 2025*
- *Mahindra BEV Launch 2025*
- *BOB 118th Foundation day 2025*
- *Wegovy Nova Product Launch in India 2025*
- *Tata Motors Bharat Mobility Global Expo 2025*
- *A Royal Sangeet Extravaganza (Wedding) in Dubai*
- *Tata Motors Bharat Mobility Global Expo 2025*
- *Mumbai Tech Week (MTW) 2024,2025,2026 Asia's largest Event*
- *Spotify bhool bhulaiyaa 3 (Launch 2024)*
- *BOB 118th Foundation day 2025*
- *Wegovy Nova Product Launch in India 2025*
- *Herbalife show (Jaipur 2024)*
- *Audi Q8 Launch 2024*
- *TOIFA Awards 2024 (Times Of India)*
- *Rendezvous - Bestseller -2024*
- *Budwieser Magnum Awards 2024*
- *U&I Live in Concert 2023*
- *Tata Nexon Launch 2023*
- *IIFA 2023*
- *Maruti Suzuki Auto Expo 2022*
- *Lakme Fashion Show 2022*
- *Wings of Love (AR-Rehman) Sufi Musical Concert*
- *Chess Olympiad Opening Ceremony 2022*
- *(Remote Lighting Production) HUM Awards – HUM Network Limited, 2022 (Held at the Toronto, ON, Canada)*
- *Bandra Wonder land-Mumbai (Sea-Link)*
- *Red-Fort (Architecture Theatre Lighting Design)*




ALL-NEW HILUX
TOYOTA
TOYOTA
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TOYOTA HILUX LAUNCH 2026 (JAIPUR)

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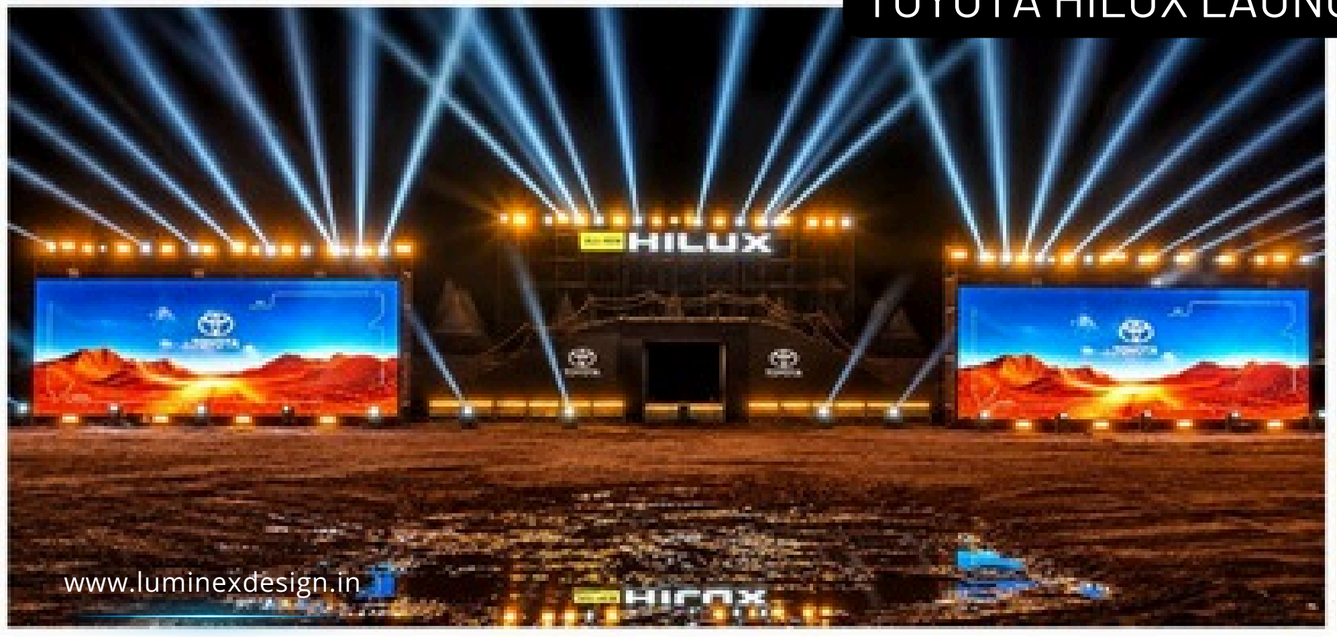
TOYOTA HILUX LAUNCH 2026 (JAIPUR)







MERCEDES BENZ S CLASS CAR LAUNCH 2026



MERCEDES BENZ S CLASS CAR LAUNCH 2026











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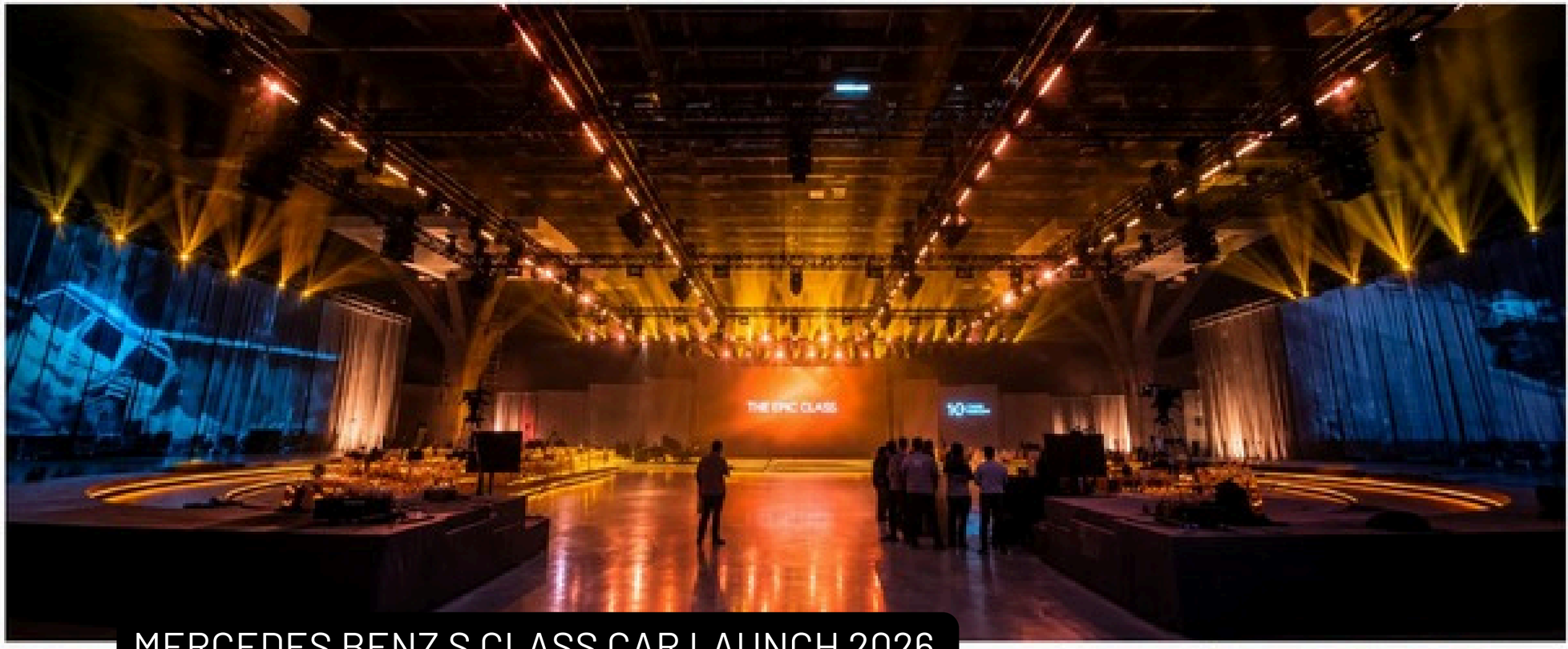
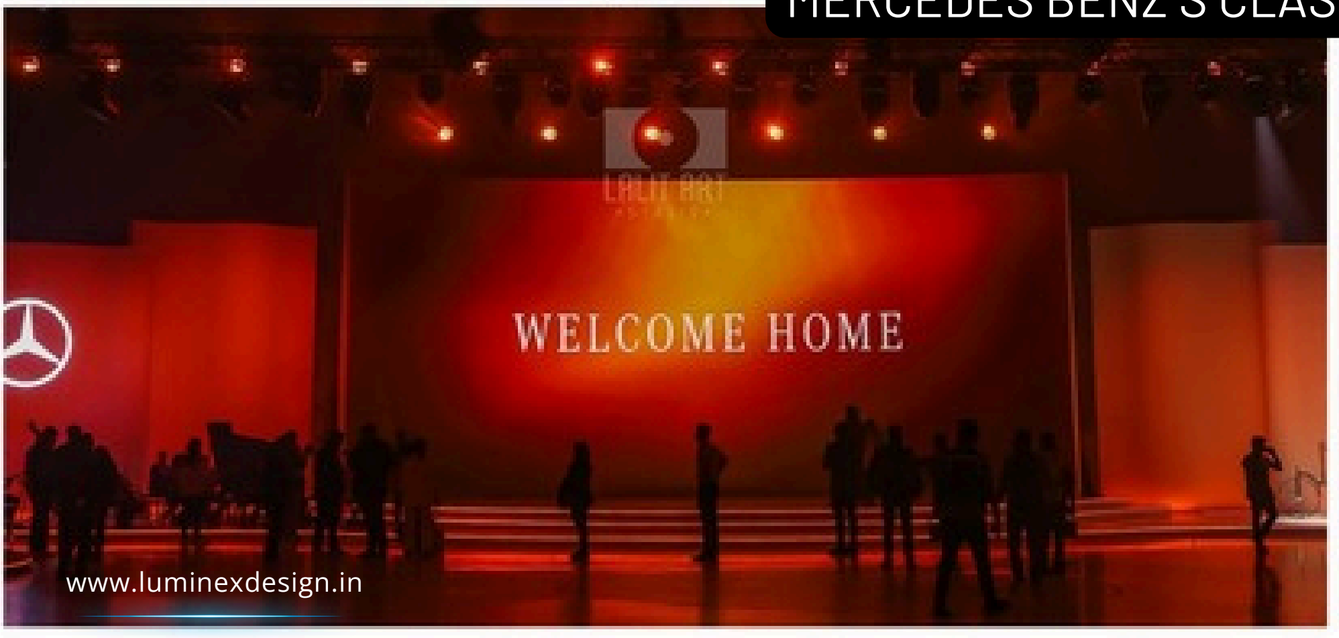
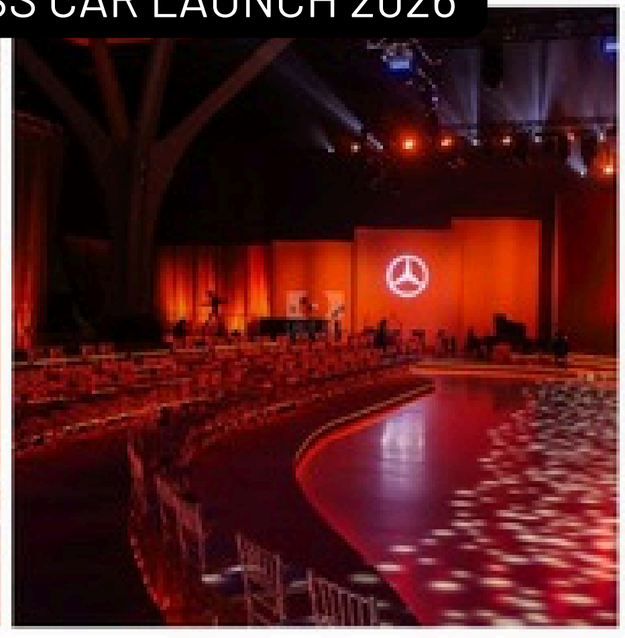


MERCEDES BENZ S CLASS CAR LAUNCH 2026







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THE ODYSSEY PREMIERE LAUNCH IN INDIA 2026











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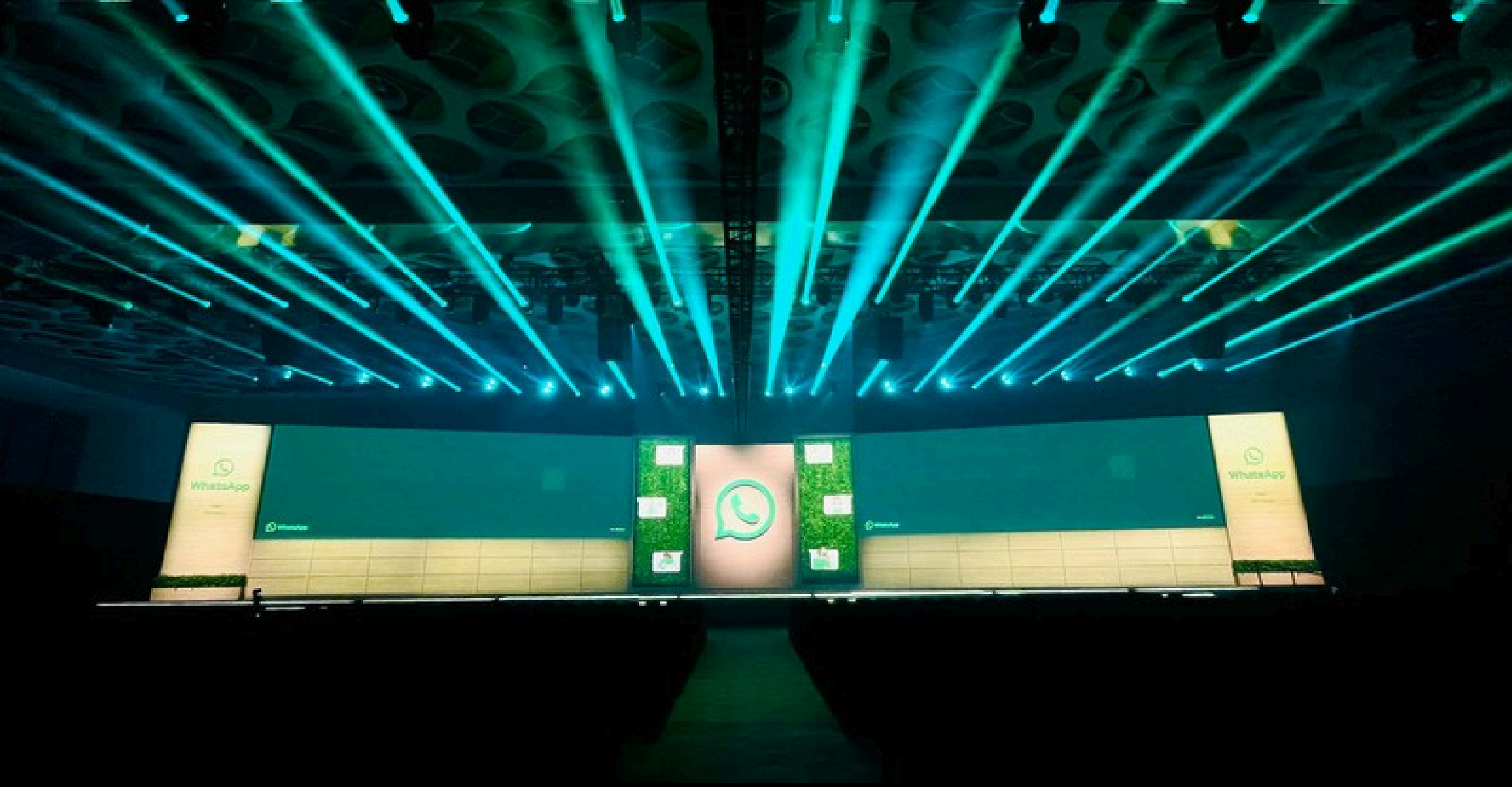
THE ODYSSEY PREMIERE LAUNCH IN INDIA 2026



Whatsapp Web Conference Business (META) 2026



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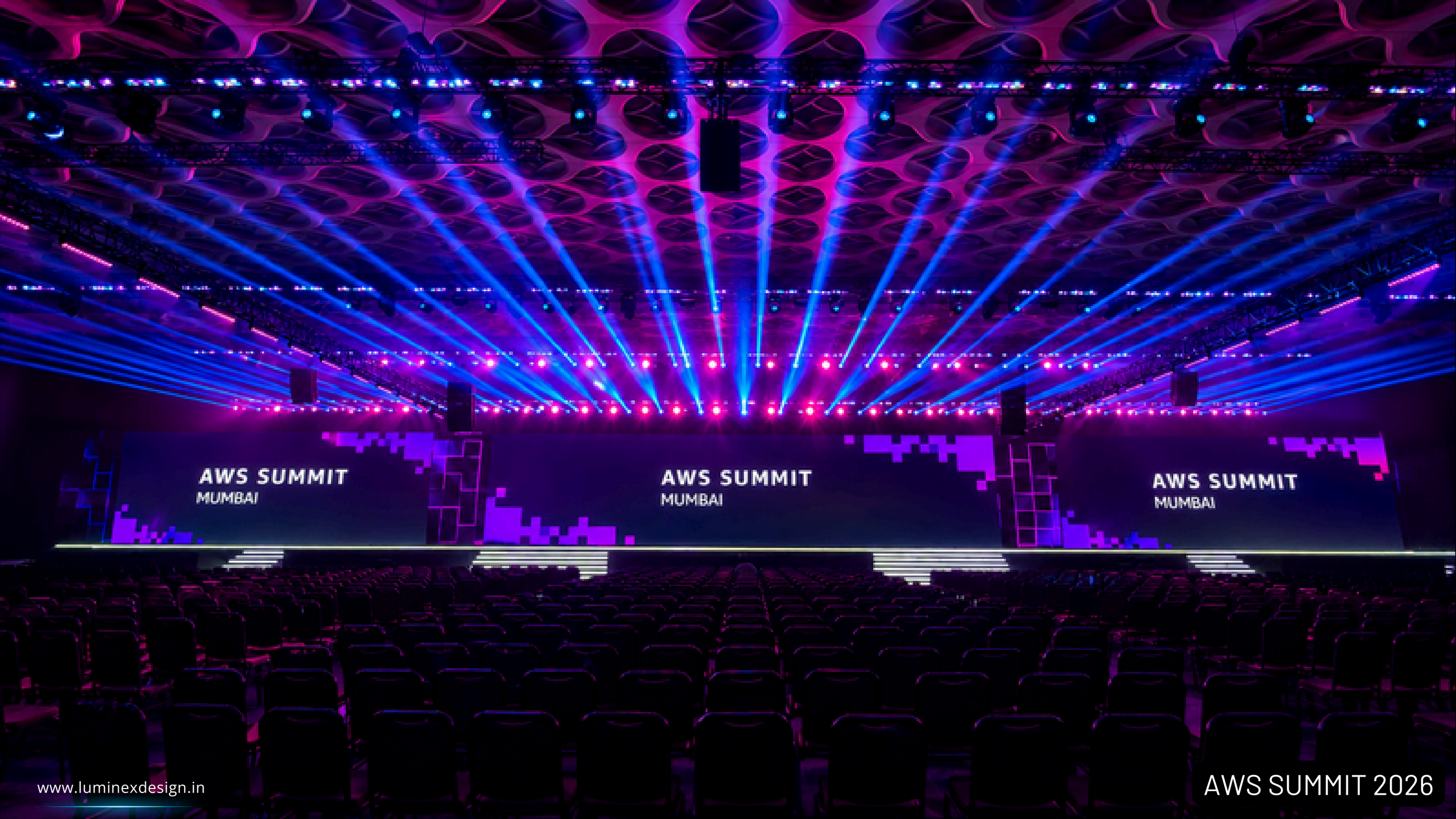

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AWS SUMMIT 2026



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AWS SUMMIT 2026



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AWS SUMMIT 2026



HUL-SC-CS-CONFERENCE 2026



HUL-SC-CS-CONFERENCE 2026

120 BAHADUR MUSIC LAUNCH 2025





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120 BAHADUR MUSIC LAUNCH 2025





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STRANGER THINGS 2025


NETFLIX
STRANGER THINGS
5


NETFLIX
ONE LAST SEASON
5
STRANGER THINGS
5
Upside Down


NETFLIX
STRANGER THINGS
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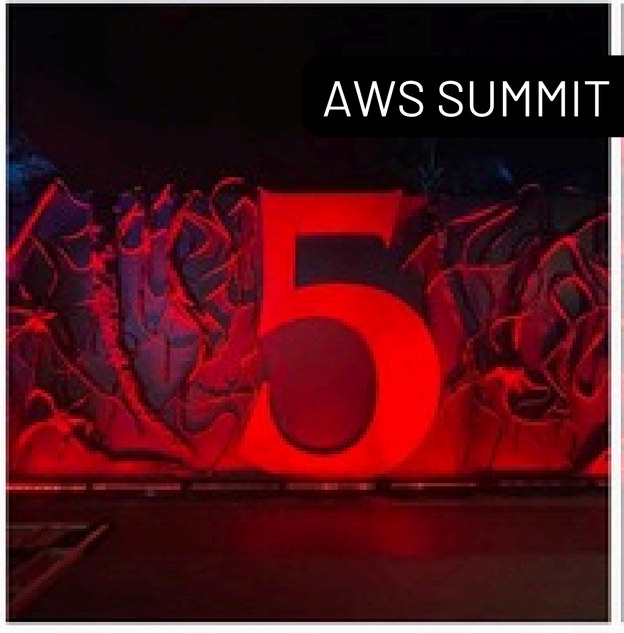
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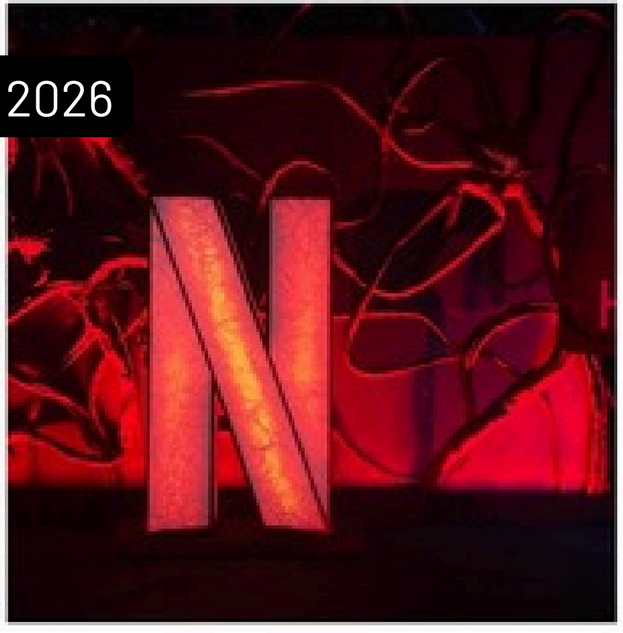
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BIRLA NIYAARA LAUNCH 2025



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BIRLA NIYAARA LAUNCH 2025



Tata Seria Launch Mukesh Mills 2025





Tata Seria Launch Mukesh Mills 2025

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Tata Motors Bharat Mobility Global Expo 2025



Tata Motors Bharat Mobility Global Expo 2025

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NUTANIX .NEXT ON TOUR MUMBAI 2025



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BPS
Tax Leadership Connect 2025
TTC
TAX NFL/E
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TANISHQ MRIGANKA JEWELLERY LAUNCH 2025





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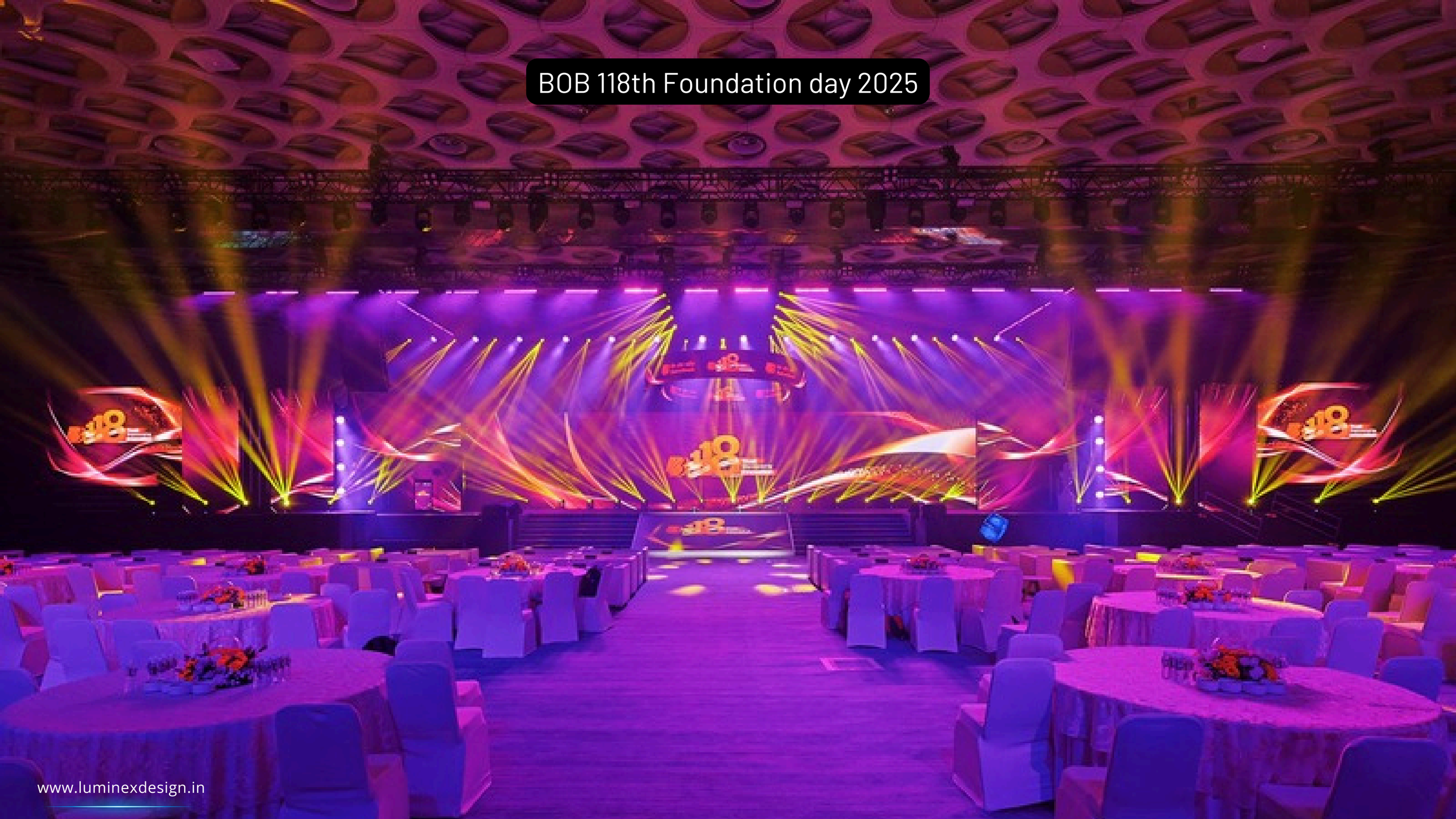
BOB 118th Foundation day 2025
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BOB 118th Foundation day 2025



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A Royal Sangeet Extravaganza (Wedding) in Dubai



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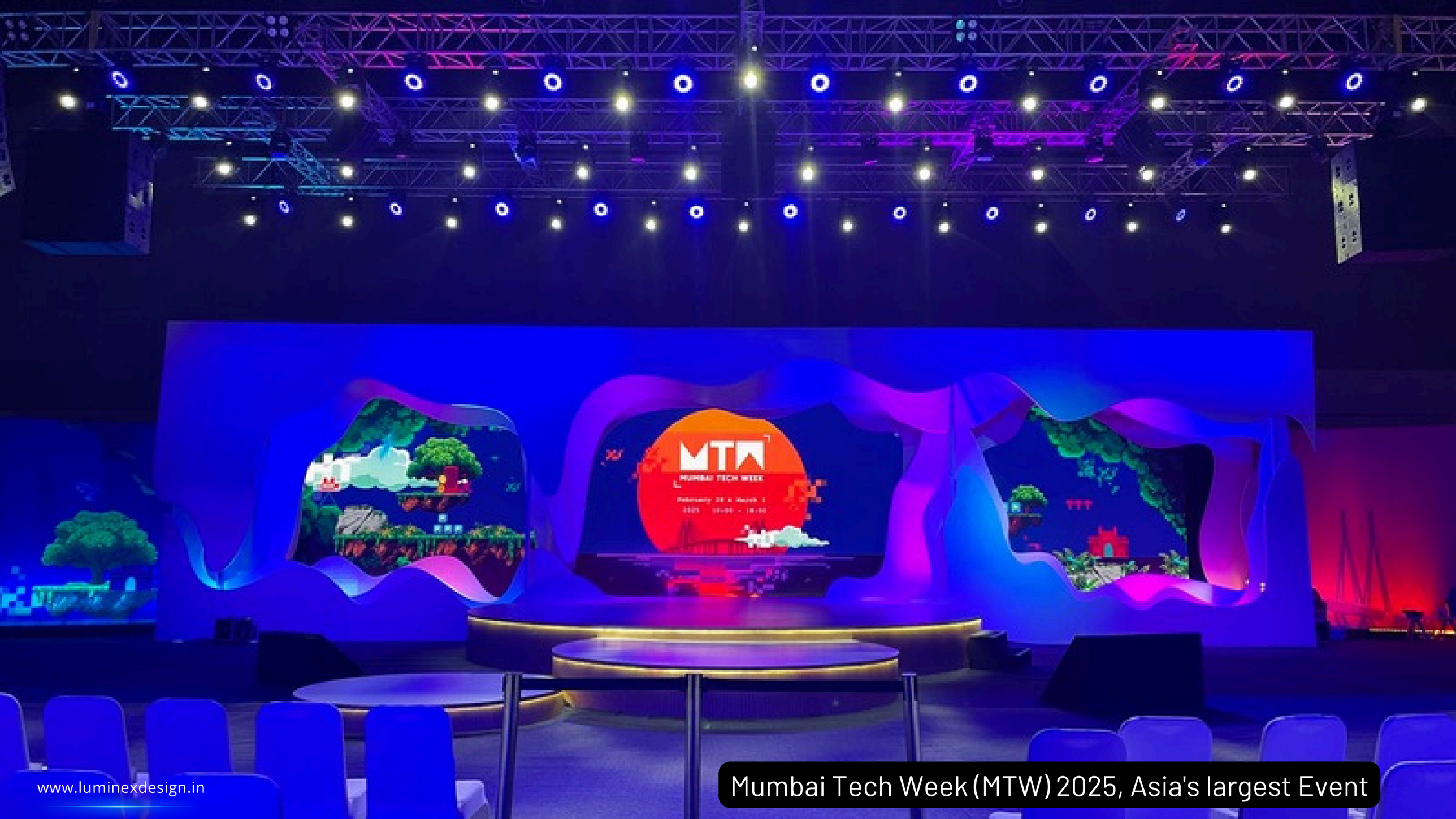
Wegovy Nova Product Launch in India 2025



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Mumbai Tech Week (MTW) 2025, Asia's largest Event



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Herbalife show (Jaipur 2024)



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Herbalife show (Jaipur 2024)



Rendezvous - Bestseller-2024



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Rendezvous - Bestseller-2024



Amazon Prime-Citadel Honey Bunny



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Amazon Prime-Citadel Honey Bunny



Amazon Prime-Citadel Honey Bunny



Audi Q8 Launch 2024


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Audi Q8 Launch 2024


LEAD GROW CHEERS
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Budwieser Magnum Awards Night



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MTW (Mumbai Tech Week)


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IFFA Awards 2023


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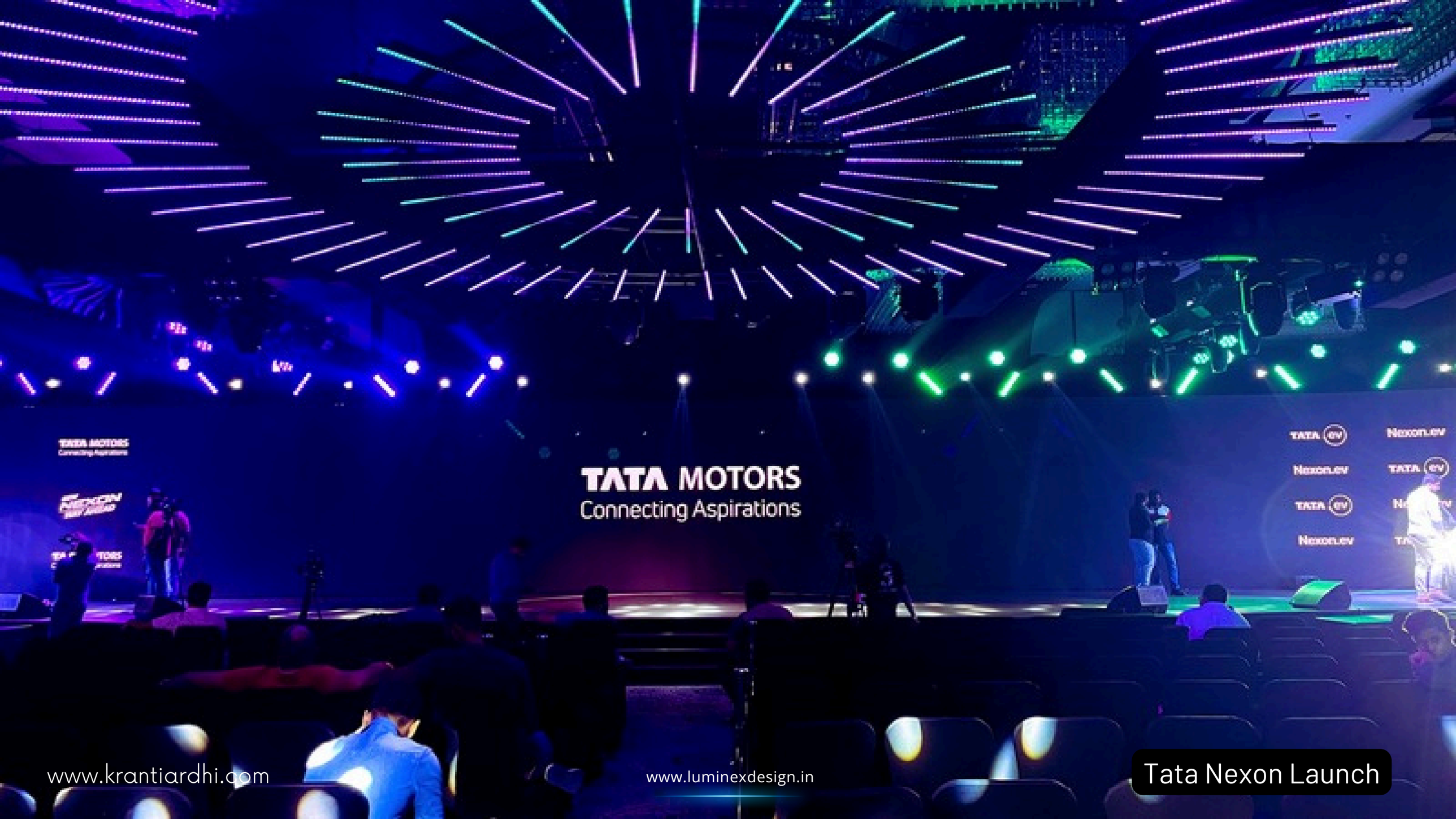
IFFA Awards 2023


TATA MOTORS
Connecting Aspirations
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U&I Live in Concert 2023


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MARUTI SUZUKI



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Maruti Suzuki - Auto Expo 2022



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LAKME FASHION



Lakme Fashion 2022



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Wings of Love (AR-Rehman) Concert



Wings of Love (AR-Rehman) Concert



Wings of Love (AR-Rehman) Concert

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Architrcture lighting design




WORLI-SEA-LINK-2022
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Birla Naira building skyscraper architecture Lighting Design 2026








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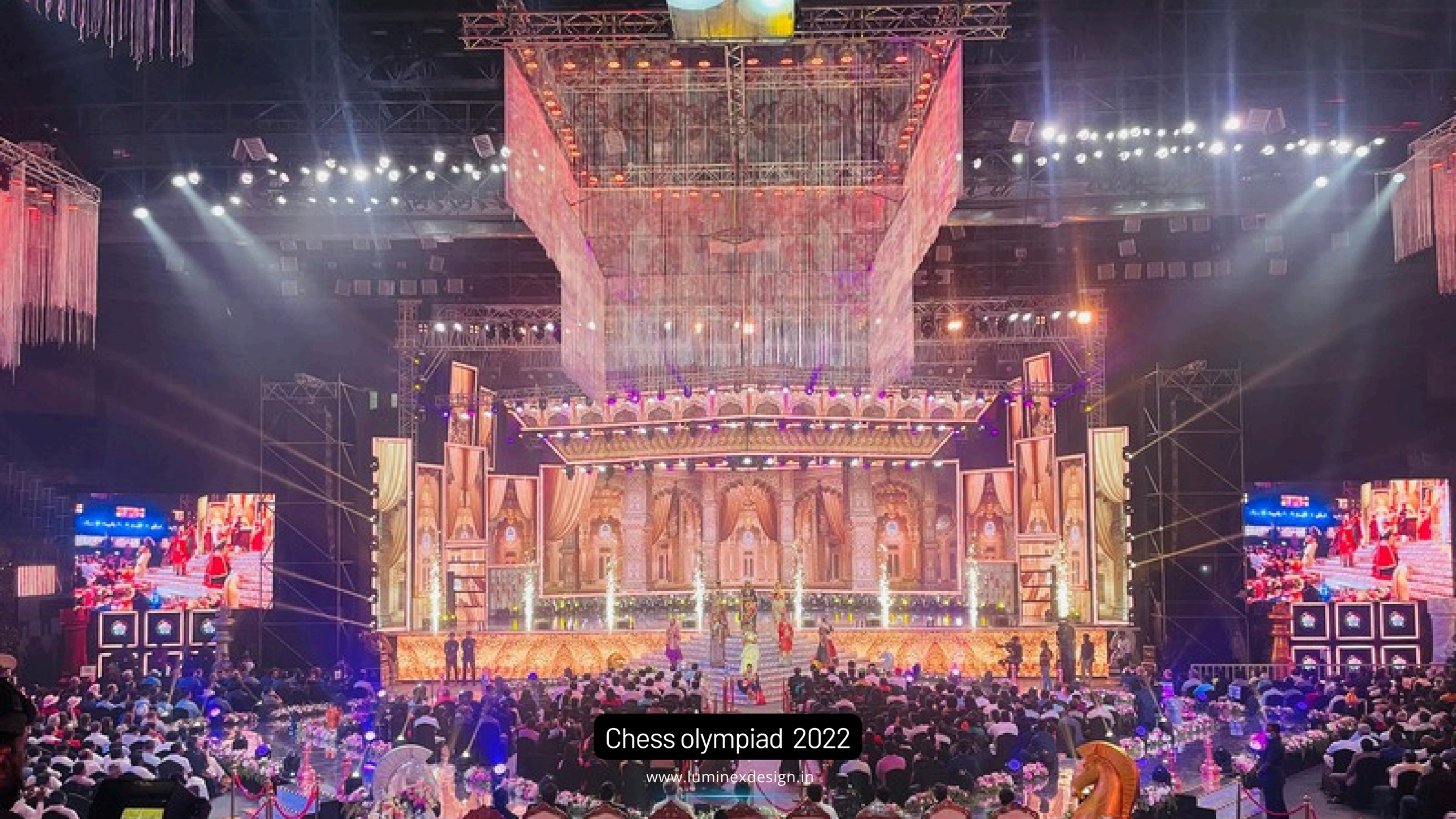
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CONTACT US

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+91 8820099048

krantiardhi@gmail.com
luminexdesign@hotmail.com
luminexdesigning@gmail.com

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